

# **IDENTITY GUIDE**

#### NORTH SALEM HIGH SCHOOL IDENTITY GUIDE

The "North Salem High School Identity" CD contains PNG and EPS files.

PNG files are intended for in house design and printed publications, as well as web design.

EPS files are intended for professional graphic design and printing.

If needed, additional files can be purchased from Varsity Mascot Company® for \$35 per file.

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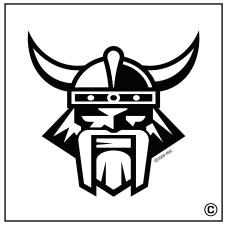
Varsity Mascot Company®/Church Art Works™ 890 Promontory Place SE Salem, OR 97302

Ph: 503-370-9377

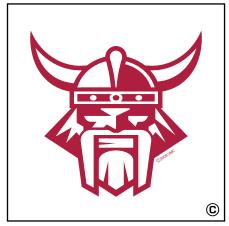
Fx: 503-362-5231

Email: info@ChurchArtWorks.com Web: www.VarsityMascot.com

#### **One Color Options**



Mascot-1Color-Black.png

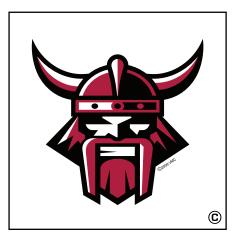


Mascot-1Color-Red.png



Mascot-1Color-White.png

#### **Two Color Options**



Mascot-2Color-White BG

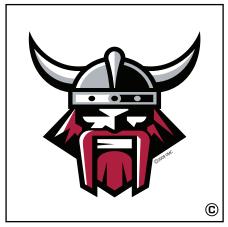


Mascot-2Color-Red or Black BG.png



Mascot-2Color-Red or Black BG.png

#### **Three Color Options**



Mascot-3Color-Light BG.png



Mascot-3Color-Red BG.png

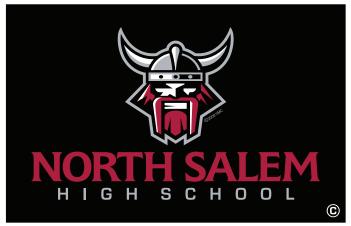


Mascot-3Color-Black BG.png

#### VIKING MASCOT WITH SCHOOL NAME



Mascot with NSHS for Light BG



Mascot with NSHS for Black BG



Mascot with NS Vikings for Light BG.png



Mascot with NS Vikings for Black BG.png



Mascot with Viks.png



Mascot with Viks North Salem.png



Go Viks-Red.png



Go Viks-White.png



Go Viks-Black.png



Mascot with Go Viks for White BG.png



Mascot with Go Viks for Black BG.png

#### **One Color Options**



Initials-1Color-Black.png



Initials-1Color-Red.png



Initials-1Color-White .png

#### **Two Color Options**



Initials-2Color-Light BG.png



Initials-2Color-Black or Red BG.png



Initials-2Color-Black or Red BG.png

#### **Three Color Options**



Initials-3Color.png



Initials-3Color.png



Initials-3Color.png

## **INTERLOCKED INITIALS WITH VIKINGS**



Initials with Vikings for Light BG.png



Initials with Vikings for Black BG.png

### INTERLOCKED INTITIALS WITH TEXT RING



Initials with High School Text Ring.png



Initials with High School Text Ring-Lined.png



Initials with Viking Text Ring.png



Initials with Viking Text Ring-Lined.png

## **MASCOT WITH INITIALS COMBO 1**



Mascot Initials Combo 1.png



Mascot Initials Combo 1 - Vikings.png



Mascot Initials Combo 1 - North Salem.png

## **MASCOT WITH INITIALS COMBO 2**



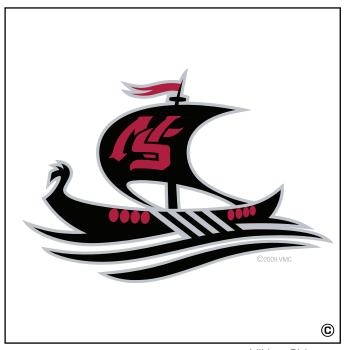
Mascot Initials Combo 2.png



Mascot Initials Combo 2 - Vikings.png



Mascot Initials Combo 2 - North Salem.png







Viking Ship-Black.png



Viking Ship-Red.png



Viking Ship-White.png